

Membership Development Report—July 2018

Southeast United States (Region 3)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.





Our Membership statistics are continuing to be positive! We closed our 2018 Membership cycle with 10% growth in recruitment since last year. That means the Sections are doing a tremendous job of IEEE awareness and getting members involved in programs within Region 3. We are heading into the Section elections season, let's get new members excited about running for offices or joining committees within your local sections. These are key retention/recruitment strategies for Sections, because engagement is essential to building lifelong member relations. Please share your Section's recruitment strategies with us.

Sonya Dillard, Member Activities Chair, Region 3 sonya.dillard@ieee.org

Region Snapshot	This Month	'18 vs. '17		% Change
Total Membership	25,879	\wedge	99	0.4%
Higher-Grade	22,181	V	(232)	-1.0%
Students	3,698	\wedge	<mark>331</mark>	9.8%
IEEE Worldwide	383,674	<u> </u>	4,029	1.1%

To view your Section's total membership, renewal and recruitment stats, <u>visit the Region 3 Membership Stats</u> folder on Google Drive.

IEEE-USA Awards Nomination Deadline Has Been Extended Until 30 September.

<u>Please nominate deserving Region 3 candidates.</u> The awards are administered by IEEE-USA's Awards and Recognition Committee and have been approved by the IEEE Awards Board and the IEEE Board of Directors. IEEE-USA Awards are given to recognize professionalism, technical achievement, and literary contributions to public awareness and understanding of the engineering profession in the United States.

If you have any questions, please contact the R3 ARC chair, Kristin Bing, at: kristin.bing@ieee.org

IEEE Day is October 2nd. Are you Celebrating?!

October 2 is IEEE Day and all of your members are invited to celebrate with us! IEEE Day honors members who are committed to leveraging technology for a better tomorrow with events all around the world.

New and exciting opportunities are happening this year. Check out the "More Details" button on the <u>IEEE Day website</u> and share this information with your members. If you or your members are hosting an event, encourage them to <u>submit their events</u> and participate in the contests.

Last Chance to Register for the IEEE President's Forum

The Colorado IEEE Sections (Denver, Pikes Peak, and High Plains) are excited to host the IEEE President's Forum on Thursday, September 27th from 5pm-9PM MDT. Both the current IEEE President, President-elect and Executive Director will be speaking about their experience and plans for our association. The presentation will be live video streamed and questions will be taken from the live and remote audience. This is an opportunity for viewers to be informed about our organization and a great time to ask those questions that you have been wondering about for so long.

The forum is open to all, including members, former members and those who are interested in learning more about IEEE. Please be sure to help us:

- Promote this opportunity Send a promotion via eNotice, promote via your websites/social media channels, etc.
- Host a "Watch Party" for this event and invite your Section, Student Branches Chapters and Affinity Groups.
- And don't forget to register as it helps us plan capacities!

For details and registration visit: www.ieeepresidentsforum.com

Quick Reminders:

- New Communication Preferences released in OU Analytics Please remember to use the two new member communications fields in OU Analytics ("OK to Contact" and "OK for Local Activities") when pulling your own lists in OU Analytics.
- Be sure to <u>order your 2019 Membership Development Kit</u> via the new MD Kit Portal. First times users are required to set up a user account. We suggest using your IEEE Account credentials.

Visit the MD resources page to access materials designed to help your local membership efforts.